

**Downtown Internet Café
First Quarter Forecast**

	<u>JAN</u>	<u>FEB</u>	<u>MAR</u>	<u>TOTAL</u>	<u>AVG</u>
Sales					
Espresso	\$ 13,300	\$ 13,600	\$ 14,200	\$ 41,100	\$ 13,700
Coffee	\$ 5,800	\$ 6,000	\$ 6,200	\$ 18,000	\$ 6,000
Food/Beverage	\$ 3,600	\$ 3,800	\$ 3,800	\$ 11,200	\$ 3,733
Merchandise	\$ 1,000	\$ 1,100	\$ 1,100	\$ 3,200	\$ 1,067
Computer	\$ 400	\$ 600	\$ 600	\$ 1,600	\$ 533
Total Sales	\$ 24,100	\$ 25,100	\$ 25,900	\$ 75,100	
Expenses					
Cost of Goods	\$ 7,225	\$ 7,480	\$ 7,690	\$ 22,395	
Cost of Merchandise	\$ 700	\$ 770	\$ 770	\$ 2,240	
Pay	\$ 9,000	\$ 9,000	\$ 9,000	\$ 27,000	
Internet	\$ 325	\$ 325	\$ 325	\$ 975	
Building	\$ 2,100	\$ 2,100	\$ 2,100	\$ 6,300	
Advertising	\$ 600	\$ 600	\$ 600	\$ 1,800	
Capital Assets	\$ 1,500	\$ 1,500	\$ 1,500	\$ 4,500	
Miscellaneous	\$ 1,300	\$ 1,300	\$ 1,300	\$ 3,900	
Total Expenses	\$ 22,750	\$ 23,075	\$ 23,285	\$ 69,110	
Income					
Net Income	\$ 1,350	\$ 2,025	\$ 2,615	\$ 5,990	
Profit Margin	5.60%	8.07%	10.10%	7.98%	

Harry Porter